

M1 ***CONCOURSE***

Program Overview and Run of Show

August 18, 2023

Woodward Dream Show & AfterHours Concert

August 19, 2023

M1 Cruise-In & Dream Show Parade



PRESENTED BY

Comerica Bank.

Friday August 18th

The Woodward Dream Show presented by Comerica Bank is a significant hot rod, custom, cruiser, and muscle car show with a focus on featured classes, marques, and a celebration of car enthusiasm in the heart of the Motor City. This year, we're honoring MOPAR and the 70th anniversary of Corvette.

Summary Show Times: Friday August 18th

12 noon	Public Gates Open
12 noon-5pm	Woodward Dream Show Hours
4pm	Woodward Dream Show Awards
5:30pm-7:30pm	M1 AfterHours Concert
8pm	M1 Concourse Closed

Activities: Friday August 18th

Woodward Dream Show and People's Choice Awards
Chevrolet Corvette Tribute Display "70 Cars from 70 Years"
Mopar & Ramcharger's Celebration of Performance
Insiders Garage Symposium on M1 Stage
RSTEs - Race Speed Track Experience Laps
Food Trucks, Bars, and Biergarten Pavilion
Live DJ Music
Kid's Activities: Pedal Cars and R/C
M1 AfterHours Concert

Woodward Dream Show Classes – Friday August 18th

Class 1: Corvette C1 – ('53 – '62)
Class 2: Corvette C2 – ('63 – '67)
Class 3: Corvette C3 – ('68 – '82)
Class 4: Corvette C4 – ('84 – '96)
Class 5: Corvette C5 – ('97 – '04)
Class 6: Corvette C6 – ('05 – '13)
Class 7: Corvette C7 – ('14 – '19)
Class 8: Corvette C8 – ('20 – Present)
Class 9: Mopar – Dodge
Class 10: Mopar – Plymouth
Class 11: Mopar – Ram
Class 12: Mopar – Jeep
Class 13: Mopar – Viper
Class 14: Mopar – Chrysler
Class 15: Pontiac Fiero (1984 – 1988)
Class 16: American Classic (Up to 1989)
Class 17: Import Classic (Up to 1989)
Class 18: American Performance (Post 1990)
Class 19: Import Performance (Post 1990)
Class 20: Muscle Car (Pre 1990)
Class 21: Pony Car (Pre 1990)
Class 22: Hot Rod (All Years)
Class 23: Custom (All Years)
Class 24: Exotic / Supercar (All Years)
Class 25: Celebrity / Movie Car (All Years)
Class 26: Truck / SUV / Wagon (All Years)
Class 27: Motorcycle (All Years)
Class 28: Rally & Drift Racecars

Saturday August 19th

The Woodward Dream Parade is a celebration for all Pontiac residents and fans of Woodward "Ave" to enjoy. An escorted parade of invited cars will include cruising on Woodward Avenue and in downtown Pontiac. Additionally, we will host M1 Cruise-In taking over the M1 Concourse Circuit on Saturday for all enthusiasts to enjoy. There will be RSTEs on the M1 Circuit with our professional drivers. **Parking on-site will be limited to the first 1000 cars.**

Summary Show Times: Saturday August 19th

8am	Public Gates Open
8am -4pm	Food Trucks, Beverages, and Live Music
10:30am	Woodward Dream Parade
6pm	No New General Admissions or Show Car Access

Activities: Saturday August 19th

M1 Dream Parade
Insiders Garage Symposium on M1 Stage
RSTEs - Race Speed Track Experience Laps
Food Trucks, Bars, and Biergarten Pavilion
Live DJ Music
Kid's Activities: Pedal Cars and R/C

On-Site Parking: M1 Concourse

\$20.00 Per Show Car Parking
Parking for Enthusiast and Special Interest Vehicles Only
M1 Circuit: 650 cars
Arena: 150 cars
Turn 9: 200 cars

Off-Site Parking: Wisner School Pontiac

Grass Field: 375 cars
Parking and Shuttle Service to M1 Concourse Included with General Admission Tickets

Register a Show Car and Buy Tickets visit:

www.M1 Concourse.com

- **Friday Show Car Fees: \$35 Per Show Car**
Includes 2 Guest Tickets
- **Friday General Admission: \$25 Per Guest**
Includes Off-Site Parking and Shuttles
- **Saturday M1 Cruise-In Show Cars: \$20 per Car**
Parking on the M1 Circuit
Limited Space for Enthusiast and Special Interest Vehicles Only
- **Saturday General Guest Admission: \$10 per guest**
Includes Off-Site Parking and Shuttles

Car Club Corrals Please Contact:

Dave Sherman email: daves@m1concourse.com



Woodward Dream Show Hours - Friday August 18th

8am-9am: Corvette Tribute Display Cars Positioned

Rapid Street Gate Arrival
Foundry Road Check-In
Display on the Event Center Plaza
Invited Tribute Display Show Cars (1953-2023)

9:30am-10:30am: M1 Corvette Tribute Display Photo

Event Center Plaza
Invited Tribute Display Show Cars Only (1953-2023)

9:30am-12pm: Woodward Dream Show Car Arrive/Check-In

Foundry Road
Approved Show Cars / Car Club Corrals

10am: Club M1 Open

Event Center Apex Room

11am: Food Trucks/Beverage Service Open

Arena

11am-4:30pm: RSTEs

M1 Circuit - Track Break

12 Noon-5pm: Woodward Dream Show Hours

Public Gates Open
Shuttles from Wisner Off-Site Parking Lot

12pm-3pm: People's Choice Voting

Woodward Dream Show
28+/- Classes

12pm-3pm: DJ Music

M1 Stage – Arena

3pm-4pm: Insiders Garage Symposium

M1 Stage – Arena

4pm-5pm: Woodward Dream Show Awards

M1 Stage – Arena

5pm: Woodward Dream Show Ends

5:30pm-7:30pm: M1 AfterHours Concert

M1 Stage – Arena

8pm: Club M1 Closed

Event Center Apex Room

8pm: Food Trucks/Beverage Service Ends

Arena

8pm: Gates Close

*Hours are Subject to Change

M1 Cruise-In Show Hours - Saturday August 19th

8am: All Gates Open General Public

Woodward Gate
Rapid Street Gate
South Blvd Gate

8am: Club M1 Open

Event Center Apex Room

8am: Food Trucks/Beverage Service Open

Arena

8am-12pm: Live DJ Music

M1 Stage – Arena

10am: Invited Parade Cars Pre-stage

M1 Circuit Back Straight
200 Invited Parade Cars

10:30am: Parade Departs from M1

Rapid Street Gate
(2) Trains of 100 Parade Cars

10:45am: Parade Cars Arrive in Downtown Pontiac

Saginaw Street

11am: Parade Photo on Saginaw Street

200 Invited Parade Cars

11:30am: Parade Returns to M1

Woodward Gate
(2) Trains of 100 Parade Cars

1pm-6pm: Live DJ Music

M1 Stage – Arena

5pm: Club M1 Closed

Event Center Apex Room

6pm: Food Trucks/Beverage Service Ends

Arena

6pm: No New General Admissions or Show Car Access

*Hours are Subject to Change